

Sponsor Prospectus



Annual Statewide Paralegal Convention

The New Jersey Law Center
One Constitution Square
New Brunswick, New Jersey 08901

October 18, 2024

www.NJParalegalConvention.com

An All Day Educational Event for Paralegals

We offer an excellent opportunity to increase visibility for your company, promote your products and market your services at an affordable price!

Experienced, career paralegals, paralegal students and educators attend the Convention seeking continuing legal education to enhance their skills, network with fellow paralegals and explore services designed for the legal profession.



Convention Location

The Law Center is located on Constitution Square in New Brunswick, right off Route 1 and has a Wheelchair accessible entrance and a Wheelchair accessible parking lot.

SPONSORSHIP OPPORTUNITIES

Advertising in program book distributed to all attendees:

Full page

(7.375" wide x 9.875" deep) \$150**

Half page horizontal only

(7.375" wide x 4.75" deep) \$100**

Attendee tote bag sponsorship \$450

Lanyard sponsorship \$300

Breakfast sponsorship \$150

Item (1) placed in attendee tote bag \$200

Seminar handouts provided by sponsor to attendees (1 seminar) \$150

Seminar handouts for Exhibitors

(1 seminar) \$100

Additional sponsorship opportunities available



EXHIBITOR OPPORTUNITIES



Exhibitor booth in Lobby

(1 per specialty, i.e. Court reporter, courier, etc.) There are 3 spots remaining \$500

Exhibitor booth in vendor room

There are 7 spots remaining \$400

EXHIBITOR/SPONSOR WEBLINK

- Available to any paid Exhibitor or Sponsor only at the cost of \$125
- Banner 1" x 3" placed on NJ Paralegal Convention Inc.'s website from September 1, 2024 (or date of receipt of banner whichever is later) through July 1, 2025.
- Banner to be provided by company. If company does not have a banner, company may opt to have a text link for the same cost

**PDF of ad must be emailed to Exhibitor@NJParalegalConvention.com no later than September 5, 2024.

MISCELLANEOUS TERMS AND CONDITIONS -

Cancellation of Contract - If this agreement is cancelled by Sponsor for any reason, or by NJ Paralegal Convention, Inc. because of Sponsor's default or violation of this agreement, monies paid to NJ Paralegal Convention, Inc. by Sponsor shall be retained as follows: If cancellation occurs within 60 days of the Convention, total registration less a 25% cancellation fee will be refunded to Sponsor. No refunds will be allowed for any cancellation less than 60 days prior to Convention. The retained registration shall be liquidated damages for the direct and indirect costs incurred by NJ Paralegal Convention, Inc. All cancellations must be in writing.

Rights of NJ Paralegal Convention, Inc. in the event Convention is not held - NJ Paralegal Convention, Inc. shall not be liable for any damages or expense incurred by the Sponsor in the event the Convention is delayed, interrupted or not held as scheduled. If for any reason beyond the control of NJ Paralegal Convention, Inc. the Convention is not held, NJ Paralegal Convention, Inc. may retain a portion of the amount paid by Sponsor as is necessary to defray expenses already incurred by NJ Paralegal Convention, Inc.

Indemnification - Sponsor shall indemnify NJ Paralegal Convention, Inc. and hold it harmless from any and all third-party claims, actions, suits, and proceedings, costs and expenses, damages and liabilities, including attorney's fees, arising out of or connected with or resulting from the activities of said Sponsor, including the utilization of copyright materials. Without limiting the generality of the preceding sentence, Sponsor expressly and unequivocally agrees to indemnify and hold NJ Paralegal Convention, Inc. harmless from any and all third-party claims, actions, suits and proceedings, costs and expenses, damages and liabilities, including attorney's fees, arising out of or relating to any alleged negligent acts of the Sponsor. Additionally, each Sponsor will hold NJ Paralegal Convention, Inc. harmless from any third party claim for negligent acts arising out of or related to any strict liability in tort or any claim of strict liability in tort, imposed upon NJ Paralegal Convention, Inc. for allowing the Sponsor to place in the attendee swag box any food items or products having any defect. It is agreed that Sponsor shall inspect all food and products and remedy such defect.

Attorney's Fees - If a civil action arises between the parties out of this agreement or to enforce any of its provisions, the losing party shall pay the attorney's fees of the prevailing party as the trial court may adjudge reasonable. If an appeal is taken from any judgment of the trial court, the losing party shall pay the amount the appellate courts shall adjudge reasonable as the prevailing party's attorney's fees on appeal.

Licenses - Any and all City, County, State, or Federal licenses, inspections or permits required by law of Sponsor in the displaying of or operation of its display shall be obtained by the Sponsor at its own expense prior to the opening of the Convention.

Photography- By attending the Convention, Sponsor acknowledges that Sponsor may be screenshot/photographed during the Convention and agrees that NJ Paralegal Convention, Inc. has the right to use, edit, copy, publish, distribute and/or display the screenshot/image for printed and/or digital promotional and/or marketing purposes without any monetary compensation. Such screenshots/photographs/images become the sole property of New Jersey Paralegal Convention, Inc.

COMPLETE AGREEMENT - The Agreement contains all terms and conditions agreed to by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

QUESTIONS?

Laurie Robinson

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